



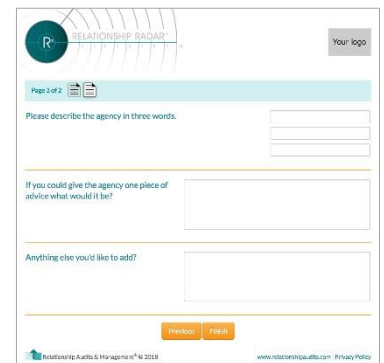
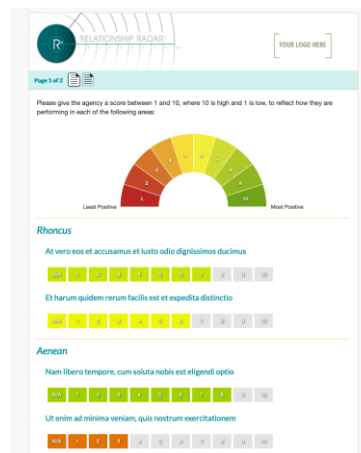
Relationship RADAR®

Relationship RADAR® is an award-winning online tool to assess the health of strategic client, customer or supplier relationships.

It enables you to quickly identify issues, mitigate risk and leverage opportunities to maximise the relationship potential

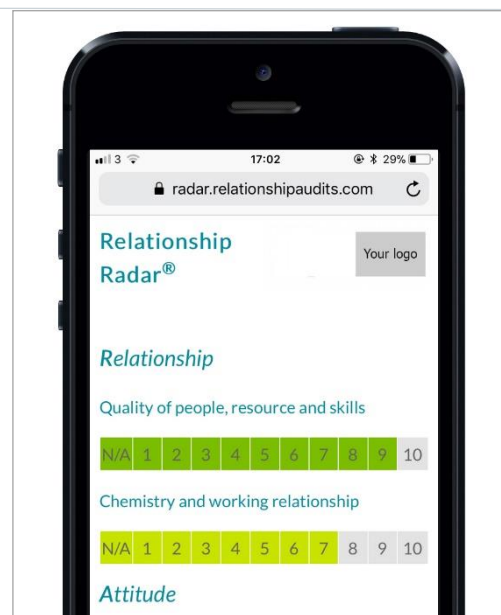
Quick & easy to use with engaging user interface

- Assessment takes 3-4 minutes to complete, while save & return capability allows 'parking'
- Colourful, engaging user interface to aid completion
- Focuses on 5 key measures of relationship health
 - **R**elationship
 - **A**ttitude
 - **D**elivery
 - **A**dded value
 - **R**ecommendation
- Mix of quantitative(10) & qualitative(3) questions



Web-based, fast, easy to deploy and use with smart phones

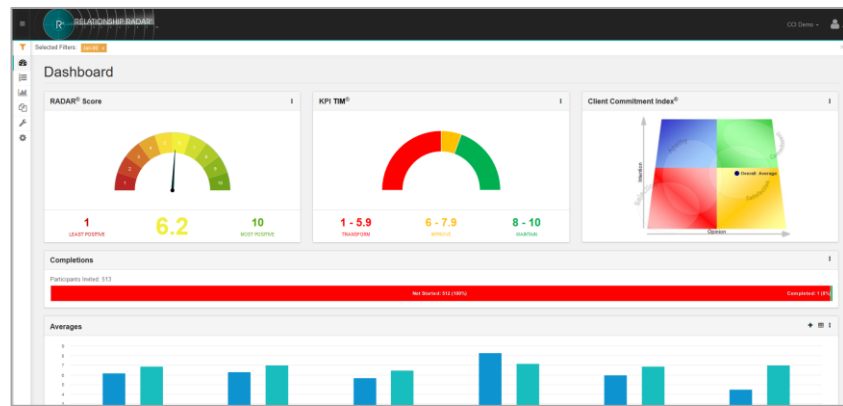
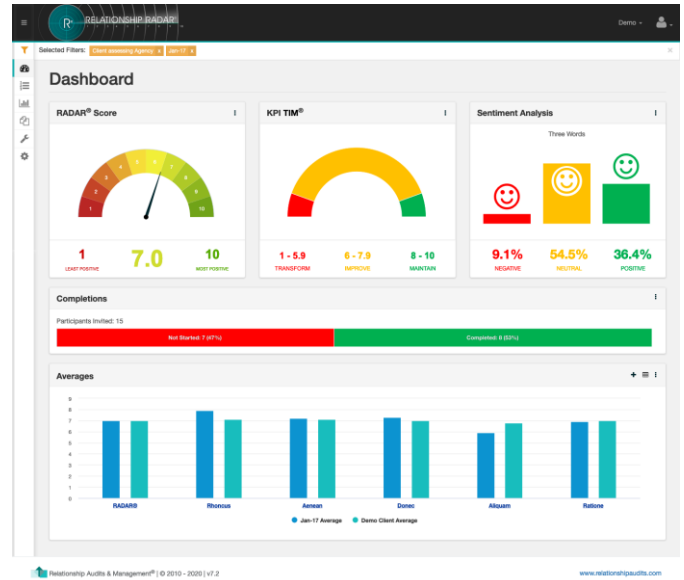
- Designed for use on PC/MAC, tablet and smartphone
- Automated, web enabled process to email and collect assessments from participants
- Unique link for each participant ensures security
- Variable KPI subsets under consistent headings available for different types of industries





Clear and fast reporting

- Online results dashboard, live when survey launches
- Automatic alerts for low scores
- Access can be tiered and restricted via password
- Completion summary with real time updates
- Graphic presentation of results as they come in, with filtering options for 'drill down' detail
- Unique one number RADAR® score
- Clear signposting of issues & opportunities
- Millions of data-points deliver strong benchmarking capability
- Relational database for multi-level analyses
- ASP web hosted with password protection
- Customisable, automated report writer
 - Fast and easy report preparation
- Available with/without a measure of client commitment
- Data fully exportable
- Full analysis and reporting available if required



Pricing to fit your needs

Pricing is based on a combination of fixed and variable elements as follows:

- One-time fee to cover initial set up if different from standard survey
- Variable cost based on
 - The number of participant invitation links sent
 - Marginal costs fall as volumes rise through tiered levels
 - Relationship Audits® can provide expert analysis and reporting
- Managed (by Relationship Audits®) or self-managed options available

Get in touch



Relationship Audits & Management

London, Cape Town, Dusseldorf New York, Melbourne & Paris

Want to hear more about what existing users say Relationship RADAR® can do for your business?

Website:

www.relationshipaudits.com

Email

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