



Licence RAM's IP for unlimited self-managed usage



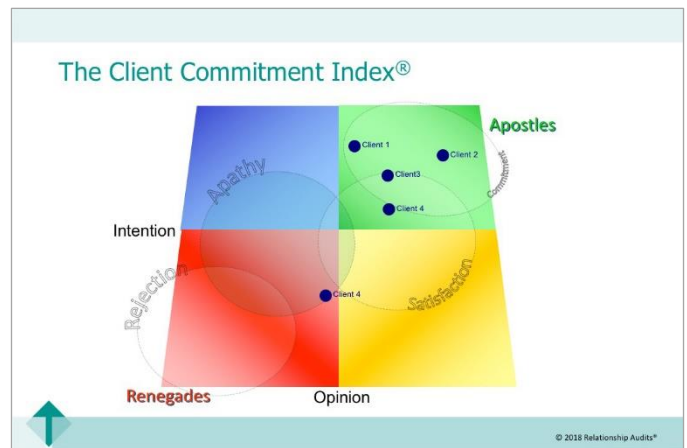
Unlimited usage of Relationship Audits® IP for 12 months upward

Unlimited usage of Relationship Audits® in depth assessment tool to give service providers clear visibility of client commitment and/or, for larger client numbers, the award winning online assessment tool Relationship RADAR® which can be run with or without a commitment module. Self-managed by the user with full training provided



In depth assessments

- Licence the use of Relationship Audits® market proven proprietary questions set and reporting tools
- Allows you to identify client commitment rather than simply satisfaction
- Data stored in online database, and viewable 24/7 via online dashboard with tiered access permissions
- Create reports and presentations at the touch of a button
- Enjoyable & effective upfront training to help nominated interviewers get the best from interviews

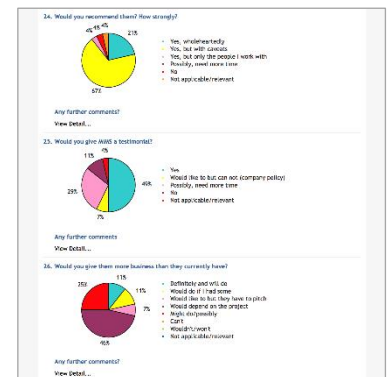
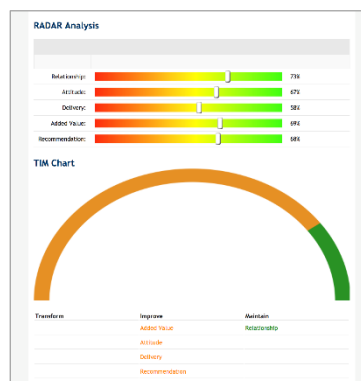


Clear picture of client commitment



Graphic reporting signposts indicated action

- Quantitative Questions grouped into 5 sections to quickly identify action priorities
 - Relationship
 - Attitude
 - Delivery
 - Adding value
 - Recommendation
- Qualitative data also presented in a form to illustrate quantitative performance
- Can be combined with web-based Relationship



Graphic output helps define priorities

Licensing Relationship Audits® IP continued



Relationship Radar®

- Award winning web based assessment tool
- Optimised for PC, tablet and smart phone
- Easy, 2–3 minutes completion with 'save and return' capability
- Text boxes for participant comments
- Automated, web enabled process to email and collect assessments from participants
- Strong benchmarking capability
- ASP web hosted with password protection
- Results dashboard live when survey launches
- Relational database for multivariate analyses
- Customisable, automated report writer for fast & easy report preparation

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Please give the agency a score between 1 and 10, where 10 is high and 1 is low, to reflect how they are performing in each of the following areas:

Least Positive 1 2 3 4 5 6 7 8 9 10 Most Positive

Relationship

Quality of people, resource and skills

10x 1 2 3 4 5 6 7 8 9 10

Chemistry and working relationship

10x 1 2 3 4 5 6 7 8 9 10

Attitude

Client-centric and commercially aware

10x 1 2 3 4 5 6 7 8 9 10

Responsive and regularly exceeding expectations

10x 1 2 3 4 5 6 7 8 9 10

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Please describe the agency in three words:

If you could give the agency one piece of advice what would it be?

Anything else you'd like to add?

Previous Finish

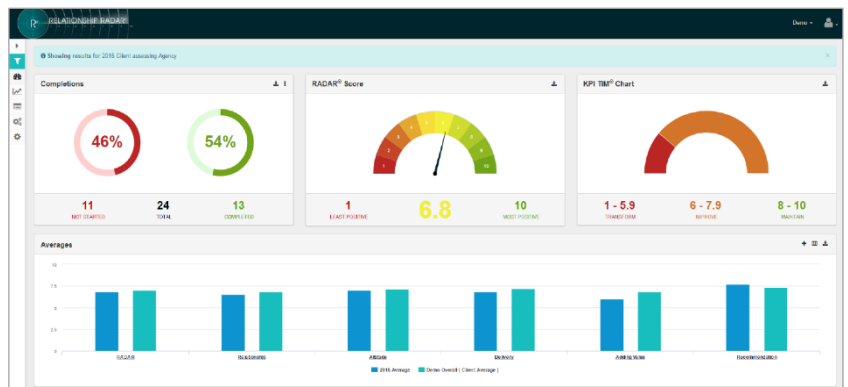
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Engaging user interface speeds completion

Pricing that fits your needs

Pricing is based on a combination of fixed and variable elements as follows:

- Fixed fee to cover initial set up and first year maintenance
- One time training fee,
- Initial 12 month licence fee payable on contract agreement for unlimited usage
- Advantageous terms for upfront multi-year agreements



Dashboard landing page displays key data



Contact us

If you'd like to hear more about licensing Relationship Audits® IP and what other licencees have said, please get in touch via the country contact details on our website or via email

London, Paris, New York,
Cape Town, Melbourne,
Dusseldorf

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